



2021 Tulsa Cattle Barons' Ball

# Barons & Bandits

Friday, October 22nd, 2021

Osage Sky Line Event Center  
951 West 36th Street North, Tulsa

**Sponsor & Underwriting Information**



# Become an Underwriter, Make A Difference!

**The Tulsa Cattle Barons' Ball has raised over 3.2 million dollars in the past 14 years to support the work of the American Cancer Society.**

## ★ Road to Recovery/ Transportation Program

Volunteers provide transportation to help patients undergoing cancer care get to their treatment and medical appointments. Oklahoma has its own vehicles to make it even easier for volunteers to drive patients to life saving treatments.

## ★ Smoking Cessation Assistance and Resources

The "Quit Line" provides patience assistance with quitting tobacco, and includes telephone counseling, self-help materials, and local resources. **1.800.QUIT.NOW.**

## ★ Personal Health Manager - Resource toolkit

Designed to help patients keep their prescriptions, medical bills, insurance information, test results, appointments organized and includes resources and information related to diagnosis, treatment, nutrition and American Cancer Society programs and resources.

## ★ Chad Richison Hope Lodge of OK

Hope Lodge communities provide free overnight lodging to cancer patients and their caregivers who have to travel away from home for their treatments. Not having to worry about where to stay

allows patients to focus on the most important thing: getting well! Average stay at a Hope Lodge is 4-6 weeks. Opening in 2023.

## ★ Toll-Free Number, Website and Information Center

The American Cancer Society operates a toll-free number 24 hours a day, 7 days a week. Cancer Information Specialists and Oncology nurses answer questions about a patient's diagnosis/ treatment and direct patients to resources within the American Cancer Society. Patients and their families and friends may call 1-800-227-2345 or check out our website at **www.cancer.org.**



FEATURED ENTERTAINMENT  
**Wade Hayes**

The **American Cancer Society Cattle Barons' Ball** is an annual western gala and one of Tulsa's most talked about and anticipated charity events. For 2021, the event will once again include live entertainment starring **Wade Hayes**, enjoy a fabulous plated dinner, western themed activities, and incredible silent and live auction items.

Anyone and everyone ages 21 and over is invited to attend! Attire for the event is "western chic"... jeans & boots or anything fancier is welcome!

Tickets and tables can be purchased after March 19th, 2021 at **TulsaCattleBaronsBall.org.**



**American Cancer Society**  
**Susan Erler**  
Senior Development Manager  
Susan.erler@cancer.org  
918-691-0280



**2021 Honorary Chair**  
**Allison Greco**  
allison@continuous-improvement.com

# Underwriter Opportunities

As an Underwriter of the 2021 Tulsa Cattle Barons' Ball, you are partnering with the American Cancer Society, the largest non-governmental funder of cancer research in the nation. All net proceeds raised from this event help to further the American Cancer Society's mission of eliminating cancer as a major health problem by preventing cancer, saving lives, and diminishing suffering from cancer through research, education, advocacy, and service.

**Presenting Sponsor**  
**\$40,000**

**Lonestar**  
**\$30,000**

*Entertainment*

**Wildcatters**  
**\$15,000**

*Children's Party\**

**Sheriffs**  
**\$10,000**

*Program\**  
*Invitation\**  
*Live Auction\**  
*Silent Auction*  
*Bid Board*  
*Premium Gift\**  
*CBB T-shirts*

**Trailblazers**  
**\$7,500**

*Signature Whiskey Cocktail*  
*Signature Vodka Cocktail*  
*VIP Beverage Area*  
*VIP Lounge & hors d'oeuvres*  
*Beer Beverage*  
*Wine Beverage*  
*Champagne & Diamonds*  
*Jewelry Pull*

**Marshals**  
**\$4,500**

*Photo Booth\**  
*Goodbye Goodies\**  
*Valet Parking\**  
*Postage\**  
*Event Bags*  
*VIP Lanyards*  
*Heads or Tails*  
*Wine Plinko\**  
*Bears of Hope*  
*Photography*  
*Thank You Posters*  
*Mobile bidding*

**Deputies**  
**\$3,500**

*Table Signage*  
*Decor*  
*Drink Responsibly Signs*  
*Dessert Stand*  
*Billboards\**

**Wrangler**  
**\$2,500**

*R2R Last Bidder Standing*  
*Fund the Mission Cards\**

**General Admission**  
**Tickets - \$250**

**Event Swag Bag**

*Any sponsorship level includes the opportunity to place a branded item in the Event Swag Bag. Items are produced at donor's expense and a minimum of 400 is required. Swag Bag Items due to ACS office by September 24th, 2021. Contact Susan Erler at [susan.erler@cancer.org](mailto:susan.erler@cancer.org) or 918.691.0280 with questions or approval of items*

*\*Indicates first right of refusal given to last year's Underwriter*



## Fund the Mission - Road to Recovery \$1,000+, Goal: \$80,000

Tulsa is unique! Our local American Cancer Society runs the Road to Recovery in a distinctive way.

We maintain our own fleet of vehicles with volunteer drivers to shuttle patients who do not have transportation to their cancer appointments.

Our transportation system is one of the most active programs in the nation AND the volunteer driver with the most logged hours in the nation is right here in Tulsa!

Your donation towards the Road to Recovery mission will:

- **Fund new vehicles when needed**
- **Maintain current vehicles in good working order**
- **Provide grants to local healthcare platforms for transporting out of town patients to Tulsa for treatment**

Your donation to the special fund is 100% Tax Deductible and you or your company will have special recognition in the Cattle Barons' Ball Event Program.

## For More Information

Visit our Website: [www.TulsaCattleBaronsBall.org](http://www.TulsaCattleBaronsBall.org) and like us on Facebook at **Cattle Barons' Ball-Tulsa**

# 2021 Underwriting Levels and Amenities

Amenities	Presenting Sponsor \$40,000	Lonestars \$30,000	Wildcatters \$15,000	Sheriffs \$10,000	Trailblazers \$7,500	Marshals \$5,000	Deputy \$3,500	Wranglers \$2,500
Presenting Sponsor	★							
Name/logo on all promotional materials	★							
Logo on VIP Pre-Party photo backdrop	★							
Backstage VIP Meet and Greet	8	4	2					
VIP Priority Check-in area at the Ball	★	★	★					
Prestigious ACS Society Award	4 Barons	3 Barons	1 Baron	1 Baron				
Fore the Cure Golf Team, Fall 2021	2 Teams	1 Team	2 Players	2 Players				
Special Recognition on signage during the Ball	★	★	★	★				
Access to VIP Pre-Party featuring premium hors d'oeuvres, private bar and live entertainment	★	★	★	★				
Name/logo on all promotional materials	Front cover of program book	★	★	★	★	★		
Recognition at tables	★	★	★	★	★	★		
Event program advertising space	Two full pages	Two full pages	One full page	One half page	One half page	One quarter page		
Recognition on Tulsa Cattle Barons' Ball Facebook page and website	★	★	★	★	★	★	★	★
Recognition on invitations and program	★	★	★	★	★	★	★	★
Recognition on Event T-shirts	★	★	★	★	★	★	★	★
Event T-shirts for guests	40	30	20	20	20	10	10	4
Premium gift (one per couple)	40	30	20	10	10	5	5	2
Barons' Table (seats 10)	4 VIP	3 VIP	2 VIP	2 Premium	2 Premium	1 Premium	1 Table	4 Tickets